

Tasty Attract®

SUPPORT - SOLUTIONS - RESULTS

MarsSyt

An Agricultural Company
Since 1995

Dry matter intake & palatability

Tasty Attract

Tasty Attract® is specifically formulated to enhance palatability in animal feeds by delivering a strong, distinctive aromatic profile.

Great care and expertise are applied in the selection and precise assembly of olfactory compounds with high boiling points, along with chemical stabilizers and taste-enhancing components to ensure consistency and performance.

Tasty Attract® is composed of a carefully balanced blend of multiple active principles, including terpenes, aldehydes, and alcohols, provided in a highly concentrated form.

Depending on the intended application and purpose, the formulation delivers aromatic, taste, and taste-sensitivity-modifying fractions.

The unique aroma and flavor profile of Tasty Attract® effectively stimulates feed intake and supports optimal feed consumption.



Tasty Attract Benefits

- More consistent dry matter intake
- Masks bitter tastes
- Enhances feed palatability and stimulates feed intake
- Allows formulation changes keeping feed aromatic profile intact
- Stimulates digestive secretions via conditioned reflexes preparing the animal for digestion
- Improves visiting rate to automatic milking systems



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Tasty Attract

Experiment 1: Palatable feed is offered as an incentive during milking. Success of the Automatic Milking System (AMS) relies on cows visiting the milking station frequently enough. A dairy farm with an AMS had a problem. The cows were not visiting the milking station frequently enough. After feeding the pelleted feed with Tasty Attract, immediate response from cows fed Tasty Attract was observed with increased number of refusals indicating an appealing/attracting effect of Tasty Attract.

Experiment 2: Cows had free choice between a bucket of feed with Tasty Attract vs competitor aroma. Cows preferred the feed with Tasty Attract (Fig.2).

Experiment 3: Heifers in France, aged 4–7 months, were evaluated in a free-choice experiment. Two feed troughs were used: one was loaded at 9:00 a.m. with 25 kg of feed flavored with Tasty Attract, and the other with the same feed without the additive. At 5:00 p.m. on the same day, the remaining feed in each trough was measured.

Dosage

- Feed (all species): 400-500 g/T (1lb/Ton)

Packaging

- 15 kg (33.1 lbs) bags



Fig. 1: Robot milking experiment

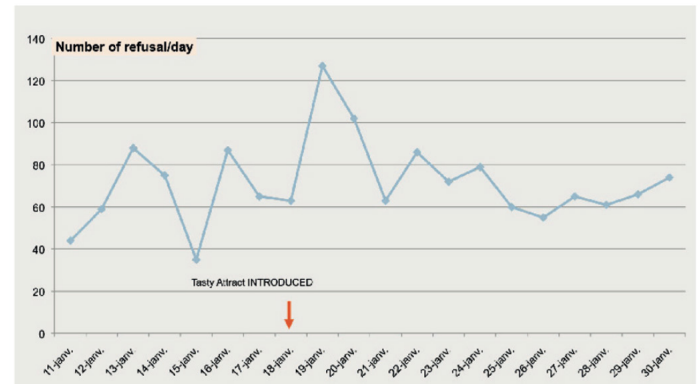
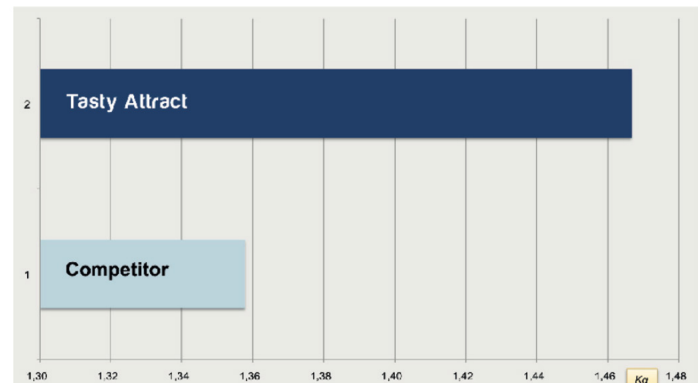


Fig. 2



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